

SIMONE MAMELI

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Traversa Via M.L.King 10 San Gavino M.le 09037 (SU) Italy

LANGUAGES

Italian: Native

English: Fluent

EDUCATION

Jan 2021 – Jan 2022-**Sound Engineer Course** (Studio Production), Salvatore Addeo, Online course

Sep 2012 – Mar 2017-**Bachelor's Degree in Graphic Design**, Albertina Academy of Fine Arts, Turin

Sep 2007 – Jun 2012-**High School Diploma in Painting**, Foiso Fois Art High School, Cagliari

PROFESSIONAL SUMMARY

Multidisciplinary designer and content creator with a strong foundation in graphic design, motion graphics, and AI-generated visual content. Over 3 years of experience working with international clients in tech, finance, and digital branding and different design projects. Combines hands-on production skills with creative vision to deliver engaging content across platforms. Passionate about creative direction, illustration, music creation and multimedia storytelling.

Seeking opportunities in design-driven roles: Creative Director, Senior Graphic Designer, or Multimedia Content Creator.

WORK EXPERIENCE

Freelance Senior Graphic Designer (2022–Present) Key Clients:

- Jan 2023 - Present
eWibe Fine Wines (Milan) <https://ewibe.com/en/>
Visual and animated contents for advertising and social media, premium accounts branding
- Jun 2025 - Present
Bello.Ninja (Biella, Italy) <https://bello.ninja/>
Visual and animated contents for advertising and social media
- Jun 2022 - Jan 2025
ANote Music (Luxembourg) <https://www.anotemusic.com/>
Logo animation and sound Logo creation, visual and animated contents for advertising and social media
- Sep 2024 - Mar 2025
SBIF Foundation (Berlin) – <https://sbif.foundation/>
Institutional visual rebranding
- Sep 2024 - Nov 2024
Circu Li-on (Luxembourg) <https://www.circuli-ion.com/machine-as-a-service>
Animated Demo website videos

• Aug 2022 - Apr 2023

Mizar Crypto (Mauritius) <https://mizar.com/>

Visual and animated contents for advertising and social media, 3D graphics, animated ads, rebranding,

Additional Collaborations:

SoftNW (Biella, Italy) - **Meraviglioso Restaurant** (Oslo) - **Quetzal Cocktail Bar** (San Gavino Monreale, Italy) - **Woolmark** (Australia) - **Creminelli** (Biella, Italy) - **Vibramente** (Pabillonis, Italy) **Bomberlab** (Turin, Italy) - **Sirius Aviation Capital** (Abu Dhabi)

Less relevant working experiences:

Manager and Chef, MEN Noodle Bar (2020–2022, London)

Promoted from kitchen porter to manager; oversaw daily operations and team coordination

Factory Worker at Riso Molas (2017–2020, San Gavino Monreale, Italy)

Executed operational tasks with a focusy; operational duties focused on quality and efficiency

TECHNICAL SKILLS

Design tools, Prototyping and Infographics: Figma (Advanced),

AI & Generative Content: Midjourney (Advanced), Runway (Advanced), Firefly (Advanced), Kling (Advanced), Sora (basic), Gemini (Basic), Magnify (Intermediate)

Motion & Video Editing: After Effects (Advanced), Premiere (Advanced)

Graphic Design: Photoshop (Advanced), Procreate (Advanced), Adobe Illustrator (Advanced), InDesign (Advanced)

Documents & Presentations: PowerPoint (Intermediate), Google Docs (Intermediate)

Marketing, CRM & CMS: HubSpot (Basic), Wordpress (Basic), Shopify (Basic), Webflow (Basic)

Music & Audio production: Logic pro X (Advanced), pro tools (Basic)

SOFT SKILLS

- Creativity and Artistic Vision
- Design thinking
- Problem-Solving and Adaptability
- Creative Drawing Skills
- Communication Skills
- Music production skills
- Video & Audio manipulation skills
- Ability to meet deadlines

INTERESTS

Illustration: Drawing enthusiast since childhood

Music: 20+ years in production, mixing, and mastering

Cooking: Passionate about Italian cuisine since age 16; also skilled in Japanese dishes

Travel: Eager to explore new cultures by living in different cities

Sports: Enjoy playing team and solo sports; not interested in spectating

PORTFOLIO

www.simonemameli.com